

LIBRARY SERVICES

JUNE 2024

BURLINGTON
PUBLIC LIBRARY

Read, Renew, Repeat

Summer kicked into high gear with the library this month as our annual summer reading program began on June 3rd. The theme this year is Read, Renew, Repeat and we're encouraging people from all walks of life to take advantage of our incredible collection to grow their minds, renew their spirits, and to connect with new people and ideas.

By opening up our summer program to readers of all ages, we're casting a wider net and welcoming more of our community to take part in our single largest initiative. Though summer reading began as a program nation-wide targeting school-aged children, we now know that positive examples of adult literacy have an impact on children's literacy journeys in addition to the incredible benefits that reading has for people of all ages.

In order to level up our reading program and make it appealing for adults to join-in, we've partnered with the Burlington's Forestry Department. By reading with us this summer people can exchange their reading credits towards the planting of trees in our community. We have set a lofty goal of 'unlocking' 50 trees to plant, and at the end of June we were more than half-way there!

As a Tree City USA and a newly minted Tree City World, this initiative turns everyone into a philanthropist by allowing us all to give back to the community now, and years down the road when folks benefit from the trees that we will plant this summer.

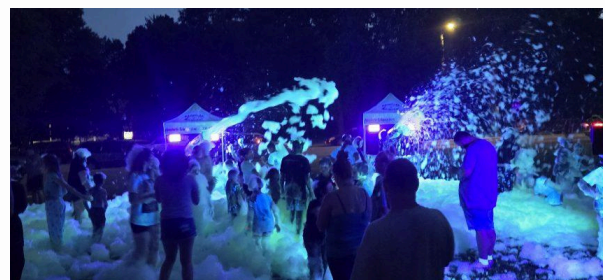


Breakfast Club

We know that libraries connect people with far more than just books these days, and a new way that BPL is helping to meet the need is by offering Breakfast Club on Thursday mornings this summer. In partnership with Fareway, and thanks to a large food donation to the library, we've been able to host breakfast for nearly 40 kids each week of June. Thanks to library staff Nancy Halls and Allison Richert for their hard work in making this happen.

Fun in the Park

Our first summer event had families flocking to Crapo Park for an afternoon of bubbles with Absolute Science's Foam Party! A second foam in the dark party was held later that night for our tweens and teens.



We were transported back to the Jurassic Era again this summer as dinosaurs invaded Crapo Park! 2,400 people showed up to experience this awesome event, and learn all about the prehistoric creatures that once roamed the Earth. Thanks to our Friends and donors who made this summer possible and entirely free for all to participate!

Staff Recognition

BPL's Tiara Carter serves as the library liaison to the Burlington NAACP and was elected as the President of this chapter this Spring. On June 3rd, Tiara accepted the Juneteenth Proclamation from the Mayor and City Council, and gave a lovely and powerful speech.

Lindsey Oetken celebrates her 15 year anniversary with the Burlington Public Library this month and we are so grateful for her passion, dedication, and enthusiasm that she brings to our team



More News and Projects

Our Frist Friday: Bet the Farm program this month made the Hawk Eye.



June by the Numbers

Total Checkouts: **43,756** (22,401)

Number of Programs: **67** (58)

Program Participants: **5,236** (1,172)

New Borrower Accounts: **64** (84)

Use of online databases: **5,913** (7,731)

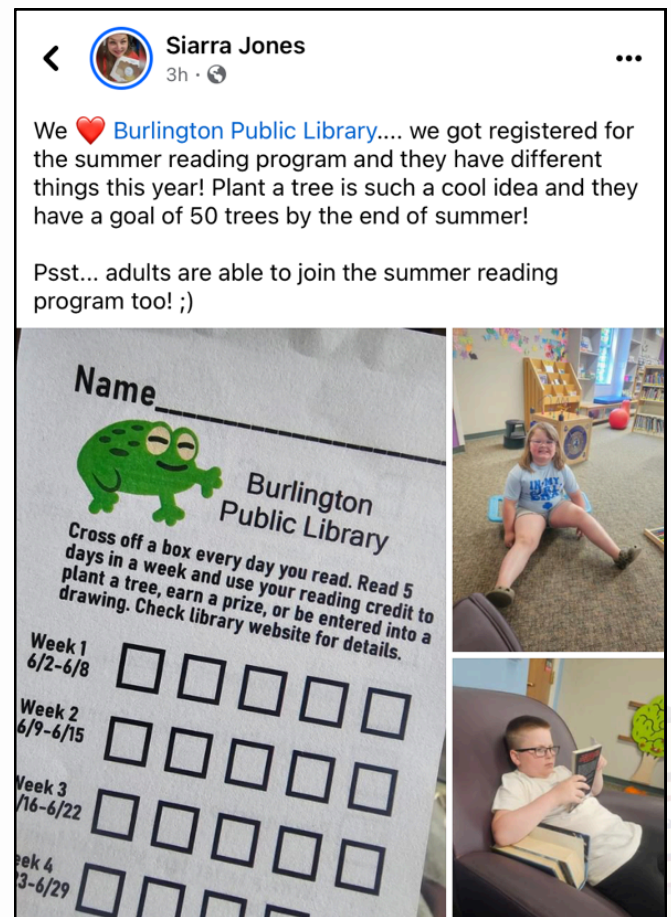
WiFi & Computer Use: **4,513** (4,135)

Items borrowed & loaned through Inter Library Loan: **169** (165)

Meeting Room Reservations: **383** (332)

Door Count: **11,929** (10,065)

June '24 / May '24



Summer Donors and Partners

This month we partnered with the following for programs, outreach, research and community-building:

- West Burlington
- Middletown
- Des Moines County
- Greater Burlington Partnership
- Burlington Community School District
- Local Historian, Terry Abrisz
- Kulture City
- Addington Place
- Iowa State Extension Office
- Iowa STEM Council
- State Library of Iowa
- Des Moines County Master Gardeners
- Special Needs Foundation
- Iowa State University
- Network Nirvana
- Green Iowa AmeriCorps
- Fareway Grocery
- Absolute Science
- Beth Hoffman
- T.A.G. Arts Dinosaurs
- Becky Eutsler
- Bo-BQ
- Iowa State Bar Association
- Iowa Legal Aid

This month was made possible with generous donations from the following:

- Friends of the Burlington Public Library
- Arby's
- Beaton, Inc.
- Bickel's Bicycle & Fitness Shop
- Big River Resources West Burlington, LLC
- Brockway Mechanical & Roofing Company, Inc
- Burlington Rotary Club
- Burlington Trailways
- Casebine Community Credit Union
- CEC Theatres
- Century 21 Property Professionals
- Comfort Suites
- Community Action of Southeast Iowa (Altrusa)
- CWA Labor Union
- Dairy Queen
- Dave Bessine Electric Inc
- Delta Kappa Gamma Society
- Bettendorf Family Museum
- Farmers Savings Bank
- Great River Entertainment: Fun City
- Great River Health Systems
- Grinstead & Associates
- Hamilton-Walters Detachment Marine Corps League
- Happy Joe's Pizza
- Iowa Children's Museum
- Kiwanis Club
- Lunning Chapel
- McDonald's Restaurants
- Midwest Eye Clinic
- Midwest Vinyl Products, Inc
- OCI Iowa Fertilizer
- Optimist Club
- Putnam Museum and Science Center
- River Basin Publications
- Smile Shoppe
- Standard of Beaverdale
- State Farm Insurance
- Sue and Dwight Mulch
- Two Rivers Bank & Trust
- Zaiser's Florest & Landscaping



June by the Numbers: E-Lending

OverDrive/Libby & Hoopla

	Total Circulation	Amount Spent	Unique Patrons	New Patrons	Average Circ/Patron
Hoopla	885	\$2,029.58	290	41	3.1
Libby	2,881	\$519.78	619	31	4.43

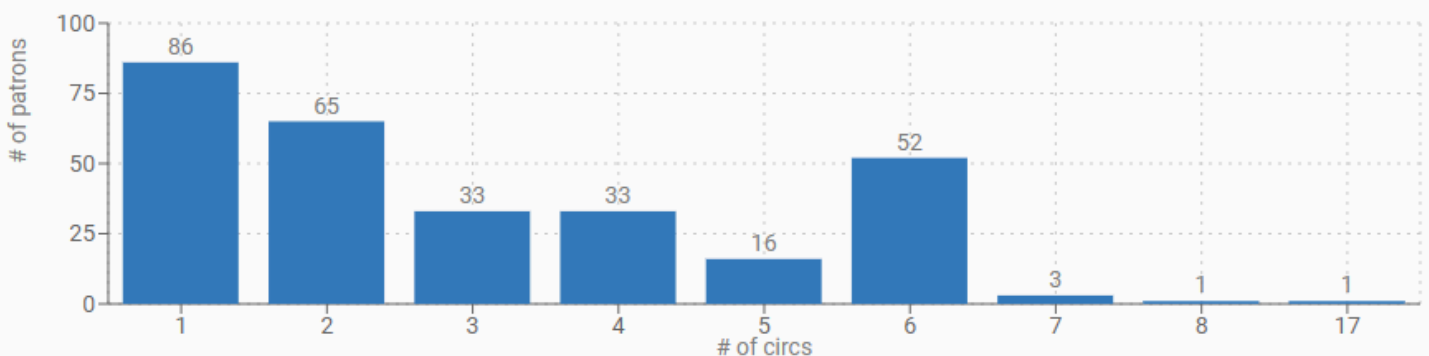
Hoopla: YTD 2024

DATE	AUDIOBOOKS COUNT	BINGEPASSES COUNT	COMICS COUNT	EBOOKS COUNT	MOVIES COUNT	MUSIC COUNT	TELEVISION COUNT	TOTAL
Jan 2024	486	6	11	202	57	12	22	796
Feb 2024	472	5	10	194	34	23	7	745
Mar 2024	571	9	14	213	34	17	9	867
Apr 2024	506	5	23	190	53	25	24	826
May 2024	530	11	10	193	32	14	16	806
Jun 2024	523	10	33	227	65	10	17	885
Jul 2024	240	5	13	94	40	4	6	402
Totals	3328	51	114	1313	315	105	101	5327

Patrons and Borrows

[View Detailed Patron and Borrows Report](#)

There were **885** total circs in June 2024 borrowed by **290** patrons. The average number of circs was **3.05** circs per patron.



June by the Numbers: WiFi

Burlington Public Library
June-2024

In June, 666 unique patrons used your library WiFi. On average, these patrons visited to use the WiFi on just under 3 individual days.

Change from prior month



2147 ↑ 5.97%

Monthly Sessions



1752 ↑ 0.29%

Total Visits



666 ↓ -4.45%

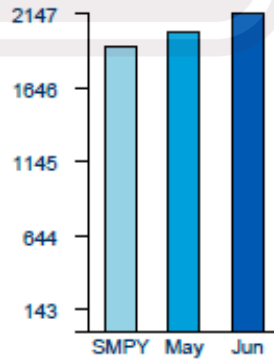
Unique Visitors



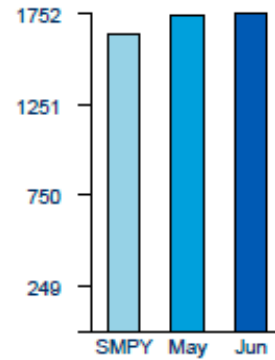
2.63 ↑ 4.78%

Average Return Rate

Total Monthly Session Count

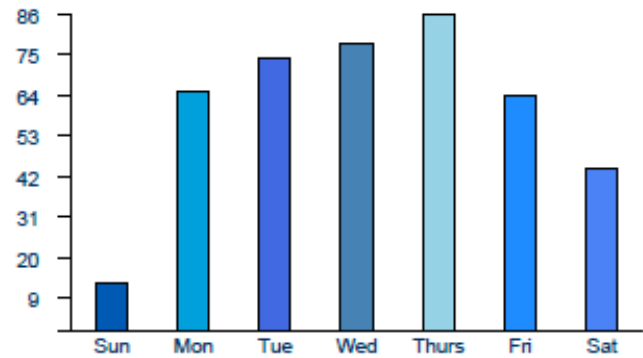


Total Monthly Visits

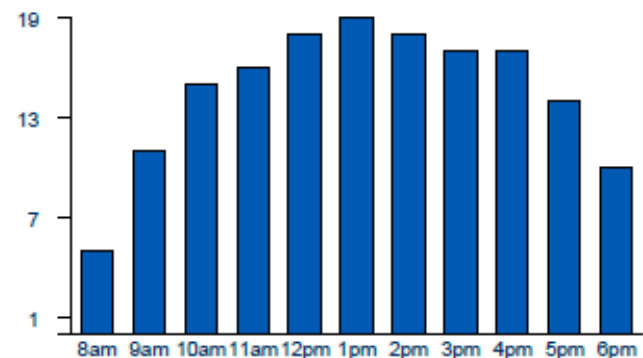


*SMPY: Same Month Prior Year

Average Daily Visits



Average Peak Hourly



June by the Numbers: Databases

Database	FY24 Cost	FY24 Use	Average Cost / Use
Freegal	\$8,783	6,646	\$1.32
Freading	\$49	29	\$1.69
Kanopy	\$2,573	2,027	\$1.27
Ancestry	\$1,360.59	4,420	\$0.31
Heritage Quest	\$1,059.64	1,380	\$0.77
Value Line	\$3,195	31,934	\$0.10
Newspaper Archives	\$4,027	28,782	\$0.14
Newsbank	\$2,435	1,413	\$1.72
CreativeBug	\$1,000	24	\$41.67
A to Z Food America	\$257.50	77	\$3.34