

# LIBRARY SERVICES

SEPTEMBER 2024

BURLINGTON  
PUBLIC LIBRARY

## Author Talk:

Edgar award-winning YA author, Mindy McGinnis visited the Burlington Public Library, making us her very first Iowa public library visit! Mindy gave a fabulous writer's workshop for our area students from Notre Dame and Burlington High School.

#ThisisBurlington #UnleashtheHounds



Getting young folks in front of accomplished authors like McGinnis connects them with real life experience and first hand knowledge of what it takes to be a published author in today's fast-paced market.

With over 13 young adult novels to her name, McGinnis used her experience to teach our students that writing is a commitment that takes discipline and time to perfect, but also that everyone's voice is deserving of a spot on the shelf.

Funded by a generous private donation, we are proud to uphold our mission of connecting, learning and imagining with our community by offering author events like this. McGinnis wrote her first novel when she was 17 years old, and that note in and of itself was an inspiration to a room full of young writers.



## Sew Fun

We had a full-class of adult sewers during this month's Ready, Set, Sew! event. What started out last year as a class focused on teaching students the basics of sewing, has expanded into classes for adult learners.



Using machines from our Create Collection, and the expertise of two library staff and one volunteer, all participants learned the basics of using a sewing machine. Though images of robots, computers and digital devices come to mind when we use terms like STEM (Science, Technology, Engineering and Math) sewing is very much a STEM-aligned activity. From designing to measuring, our sewing classes are empowering folks of all ages to connect with fellow citizens, learn new skills, and imagine new designs that they can make all from the comfort of their home library.

## Mural Call for Art

In partnership with the Art Center of Burlington, the Burlington Community School District Art Department, and TICOS (Teens Inspiring Change, Optimism, & Service) the Burlington Public Library sent out a call for teen artists to help design and install a mural in the teen area of the library.

The library's teen advisory board, TICOS, will be helping to shape the future of our teen area, and have requested that artists submit designs of a Burlington landscape done in Manga style.

Submissions are due in December, and a final design will be selected in early 2025.

## Library Recognition

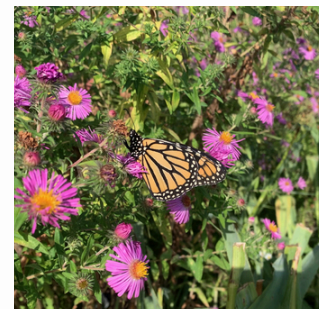
Kudos to Sam, Tiara, and Joseph who twice this month were recognized by patrons for offering excellent customer service for tech-related requests. Both patrons expressed gratitude for the respect given to them for what might seem like simple technology questions to many folks. Our team really shines when it comes to the services that we offer the community. No where else in the community is free technology help offered, making our services prized among many.

In a world where technology is moving at lightning speed, and entire communities are left falling into the digital divide, BPL is both a beacon and a life-raft, casting a wide net that creates opportunities for all to participate in the digital realm.

Thanks to these three staff members, and the BPL team at large for making BPL shine.

## Peggy Ell Pollinator Garden

The Peggy Ell Pollinator Garden was bursting with life all summer, though it wasn't until late September that any Monarchs were spotted. As a certified Monarch Waystation, our Master Gardeners ensure enough food is available in our space for these butterflies.



As we near the end of our grow season, and the Monarchs prepare for their 900-mile flight down to Mexico, I would like to take a moment to thank the Des Moines County Master Gardener's for adopting this garden, and for the many hours of volunteer work they put in. Partnerships with community organizations like this is one of the things that help elevate our space and our services.

## September by the Numbers

**Total Checkouts:** 22,315 (38,520)

**Number of Programs:** 53 (25)

**Program Participants:** 1,003 (571)

**New Borrower Accounts:** 98 (92)

**Use of online databases:** 11,719 (7,449)

**WiFi & Computer Use:** 4,614 (4,880)

**Items borrowed & loaned through Inter Library Loan:** 148 (118)

**Meeting Room Reservations:** 393 (438)

**Door Count:** 10,209 (11,163)

Sep. '24 / August '24

## Q1 by the Numbers

**Total Checkouts:** 134,505

**Number of Programs:** 139

**Program Participants:** 3,906

**New Borrower Accounts:** 380

**Use of online databases:** 26,434

**WiFi & Computer Use:** 14,347

**Items borrowed & loaned through Inter Library Loan:** 448

**Meeting Room Reservations:** 1,247

**Door Count:** 33,452

July, August, September 2024

# September by the Numbers: E-Lending

## OverDrive/Libby & Hoopla

	Total Circulation	Amount Spent	Unique Patrons	New Patrons	Average Circ/Patron
Hoopla	926	\$2,255.18	287	35	3.2
Libby	2,886	\$519.78	628	40	4.59

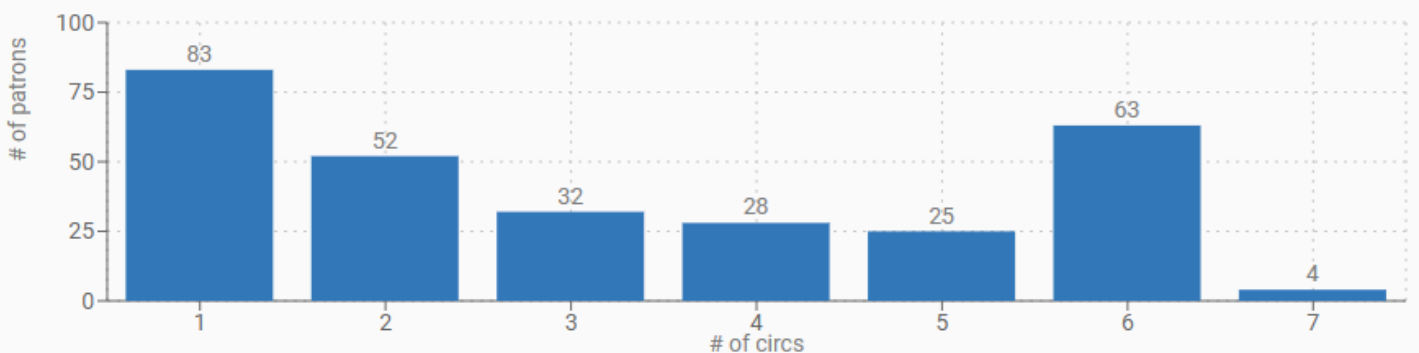
## Hoopla: YTD 2024

DATE	AUDIOBOOKS COUNT	BINGEPASSES COUNT	COMICS COUNT	EBOOKS COUNT	MOVIES COUNT	MUSIC COUNT	TELEVISION COUNT	TOTAL
Jan 2024	486	6	11	202	57	12	22	796
Feb 2024	472	5	10	194	34	23	7	745
Mar 2024	571	9	14	213	34	17	9	867
Apr 2024	506	5	23	190	53	25	24	826
May 2024	530	11	10	193	32	14	16	806
Jun 2024	523	10	33	227	65	10	17	885
Jul 2024	598	12	28	237	69	18	13	975
Aug 2024	566	7	26	215	65	10	19	908
Sep 2024	607	12	15	214	45	19	14	926
Oct 2024	14	0	0	7	1	2	0	24
<b>Totals</b>	<b>4873</b>	<b>77</b>	<b>170</b>	<b>1892</b>	<b>455</b>	<b>150</b>	<b>141</b>	<b>7758</b>

## Patrons and Borrows

[View Detailed Patron and Borrows Report](#)

There were **926** total circs in September 2024 borrowed by **287** patrons. The average number of circs was **3.23** circs per patron.



# September by the Numbers: WiFi

## Burlington Public Library September-2024

In September, 756 unique patrons used your library WiFi. On average, these patrons visited to use the WiFi on just under 3 individual days.



2775 ↑ 0.54%

Change from prior month

Monthly Sessions



1825 ↓ -9.07%

Total Visits



756 ↓ -4.79%

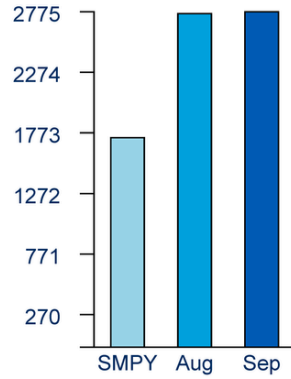
Unique Visitors



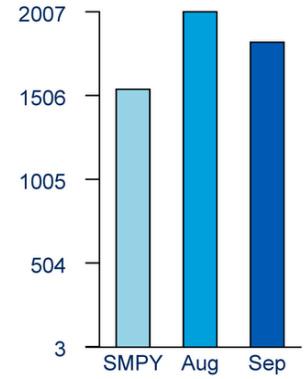
2.41 ↓ -4.74%

Average Return Rate

Total Monthly Session Count

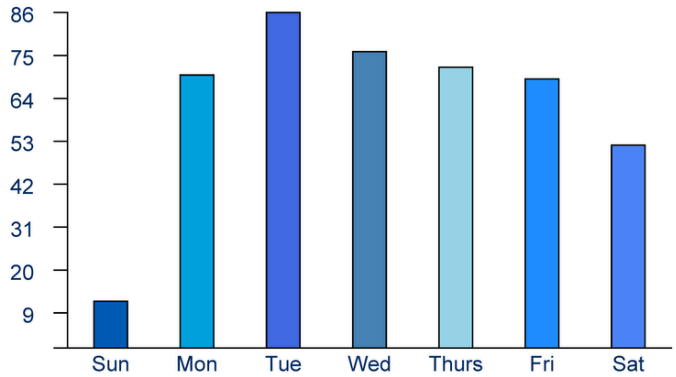


Total Monthly Visits



\*SMPY: Same Month Prior Year

Average Daily Visits



Average Peak Hourly

