

# LIBRARY SERVICES

FEBRUARY 2025

BURLINGTON  
PUBLIC LIBRARY

## Shred Services

In response to the successful shred initiative we hosted last year, we have secured a permanent shred service for year-long service for BPL patrons. This service is revived at just the right time, as tax day is right around the corner.



## Outreach

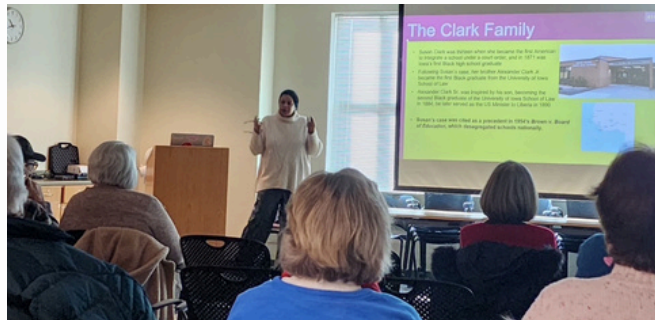
The Burlington Public Library was on the go this month with outreach services to the following organizations:

- Senior Outreach at Addington Place
- Pieces Afterschool Book Club
- Pieces Afterschool Story Times
- Notre Dame Book Talks
- West Burlington Elementary Story Time
- Aldo Leopold Black History event



## First Friday

Did you know that Iowa was the first state in the country to integrate its public school system, and that it did so in 1868? This and so much more was part of the February First Friday program with the African American Museum of Iowa.



## Spicy Book Club

In partnership with Thyme & Spice, BPL kicked-off a new Spicy Book Club. This program highlights a different spice each meeting, and encourages people to read titles related to the geographical area of where the spice grows or somehow has cultural ties to the spice.

The first meeting highlighted Cardamom, a spice commonly used in Asia, the Middle East, and Scandinavia. Thyme & Spice provided cardamom tea, and several varieties of raw cardamom along with a great presentation on fascinating cardamom facts.



## Community Valentines

Dozens of folks stopped by the library on February 6th to make valentines for our area seniors. Over 100 cards were delivered to area senior centers!



## Hoopla Limits

Thanks to the measures taken by the board at the January meeting, the February bill for Hoopla was cut in half. This helps to ensure that we make our final budget at the end of the fiscal year (June 30, 2025). We received several comments from patrons expressing concern over the reduction in items available to download, showcasing the value of this database as a library service.

## February by the Numbers

Total Checkouts: **21,606** (22,744)

Number of Programs: **36** (38)

Program Participants: **812** (903)

New Borrower Accounts: **84** (112)

Use of online databases: **7,754** (7,443)

WiFi & Computer Use: **4,288** (5,108)

Items borrowed & loaned through Inter Library Loan: **126** (181)

Meeting Room Reservations: **343** (370)

Door Count: **8,466** (9,405)

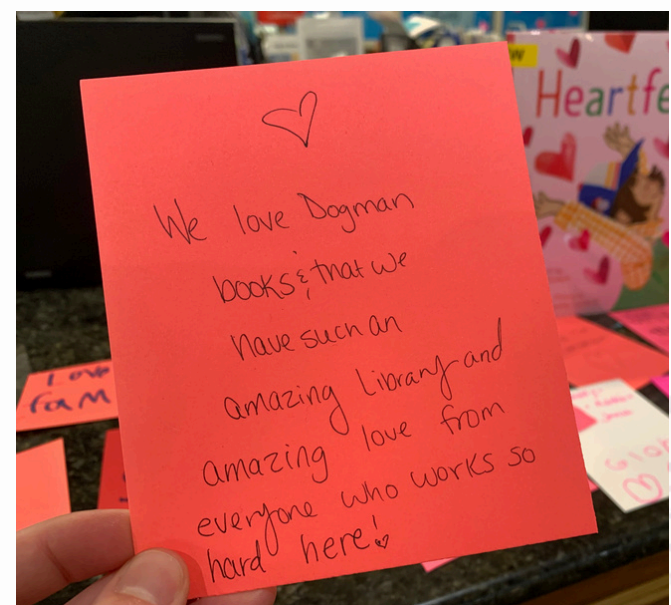
February '25 / January '25

## Community Highlights

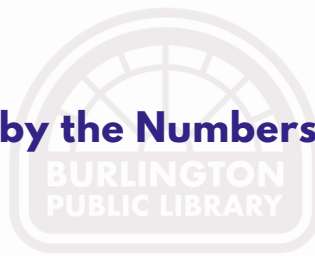
February is the month of love, and to celebrate the Burlington City Council proclaimed February as 'Love Your Library Month' in Burlington. Trustee Orth was there to accept and gave a speech acknowledging the impact that BPL has on our community.



A note from this month's Love Your Library display:



# February by the Numbers: E-Lending



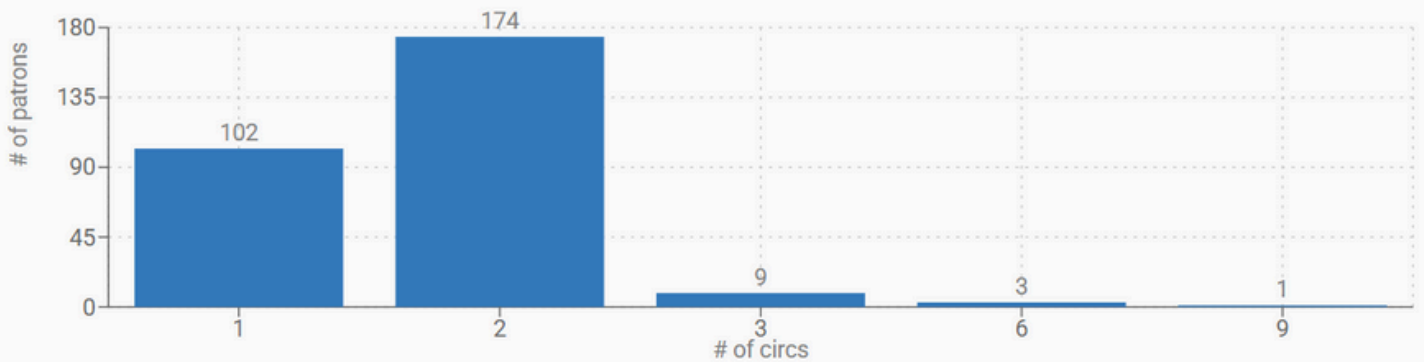
## OverDrive/Libby & Hoopla

	Total Circulation	Amount Spent	Unique Patrons	New Patrons	Average Circ/Patron
Hoopla	504	\$1,241.21	289	19	1.7
Libby	2,652	\$519.78	623	30	4.26

## Hoopla Detailed Report

### Patrons and Borrowers

There were **504** Instant circs in February 2025 borrowed by **289** patrons. The average number of Instant circs was **1.74** circs per patron, with **187** individual(s) using all 2 Instant circs.



DATE	AUDIOBOOKS COUNT	BINGEPASSES COUNT	COMICS COUNT	EBOOKS COUNT	MOVIES COUNT	MUSIC COUNT	TELEVISION COUNT	TOTAL
Jul 2024	598	12	28	237	69	18	13	975
Aug 2024	566	7	26	215	65	10	19	908
Sep 2024	607	12	15	214	45	19	14	926
Oct 2024	585	8	16	212	39	19	14	893
Nov 2024	638	8	19	185	54	15	17	936
Dec 2024	618	8	32	241	37	21	28	985
Jan 2025	739	13	34	236	63	17	26	1128
Feb 2025	348	7	12	105	21	6	5	504
<b>Totals</b>	<b>4699</b>	<b>75</b>	<b>182</b>	<b>1645</b>	<b>393</b>	<b>125</b>	<b>136</b>	<b>7255</b>

# February by the Numbers: WiFi

## Burlington Public Library

February-2025

In February, 771 unique patrons used your library WiFi. On average, these patrons visited to use the WiFi on just under 3 individual days.



2357 ↓ -18.33%

Change from prior month

Monthly Sessions



1963 ↓ -12.01%

Total Visits



771 ↑ 3.49%

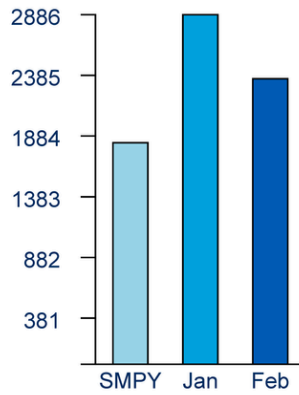
Unique Visitors



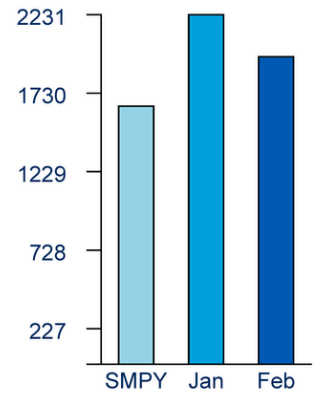
2.55 ↓ -14.72%

Average Return Rate

Total Monthly Session Count

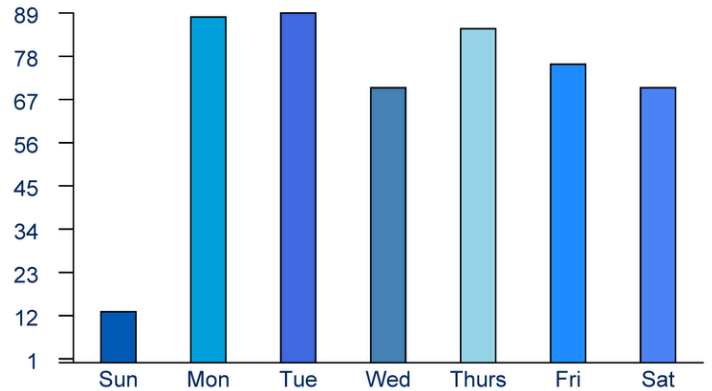


Total Monthly Visits



\*SMPY: Same Month Prior Year

Average Daily Visits



Average Peak Hourly

