

LIBRARY SERVICES

AUGUST 2024

BURLINGTON
PUBLIC LIBRARY

Vacation Thru Time: National Parks

We officially closed out summer 2024 with a trip in time to the founding of our National Parks system. The Vacation Thru Time team once again did an outstanding job of creating highly creative visuals, interactive learning opportunities, and accessible exhibits for patrons of all ages to explore.

Time travelers were greeted with a life-sized grizzly bear in the library's lobby, setting the tone for an adventurous romp through our parks' history. This exhibit included an added enhancement of audio options for patrons to listen to while walking through the exhibit. In an effort to be more inclusive for our community, this audio element allows for patrons who otherwise can't or don't absorb written information as easily as spoken. Bethany Luttenegger went above and beyond, recording all of the audio files herself and making the VTT experience that much more incredible.



Iowa Library Association Visit

Julie Finch, current President of the Iowa Library Association (ILA), made a weekend trip to Burlington to explore the library, attend our Vacation Thru Time program, and meet some library advocates.

Julie hails from Urbandale, and was visiting Burlington for the very first time. Our building, collection, programs, staff, and the work of our Friends and Trustees all wowed and impressed her greatly.

Burlington Public Library will be highlighted in the September Catalyst, ILA's newsletter. ILA is charged with championing and advocating for all Iowa libraries, and to be able to show first hand how impactful we are in our community gave Julie specific examples of why it's so important to continue the good work of making sure Iowa libraries are properly funded and supported.

Library Receives Art Donation

Local historian, art and antique collector, and Burlington native, Robert McCannon has donated two original Juanita Jamison paintings to the library's art collection. These oil on canvas paintings depict two historic landmarks in Burlington, and will help us to continue telling our town's historic story by connecting us with the past. Many thanks to Robert for his generous donation and for adding two fabulous pieces to our public art collection.

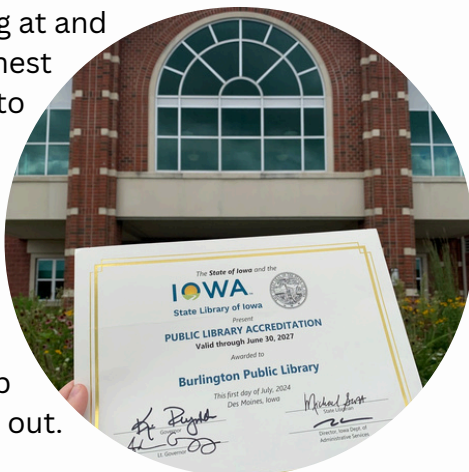


Library Recognition

The Burlington Public Library received a certification from the State of Iowa and the State Library of Iowa for our Public Library Accreditation at the highest tier standard. The certification is signed and sealed by the Governor, Lt. Governor, State Librarian, and Director of Administrative Services.

Our accreditation is good for three years, and includes a thorough reporting process, ensuring that we are operating at and offering the highest level of service to our community.

Many thanks to the BPL staff, Friends, volunteers and donors who help make BPL stand out.



More News and Projects

Summer Reading participants officially ‘unlocked’ all 50 trees this summer by exchanging their reading credits towards the planting of trees! This new initiative opened the doors for readers of all ages to be able to give back to the community and was a great opportunity for us to partner with a sister department, who happens to be an award-winning and stellar department in their own right. As a Tree City USA for over 30 years, and a newly minted Tree City World, this initiative supported our city’s commitment to our urban canopy.

The news of this program has garnered attention across library-land and will be featured in upcoming articles with the Sustainable Libraries Initiatives.



August by the Numbers

Total Checkouts: **38,520** (70,724)

Number of Programs: **19** (61)

Program Participants: **321** (2,332)

New Borrower Accounts: **92** (190)

Use of online databases: **7,449** (7,266)

WiFi & Computer Use: **4,880** (4,853)

Items borrowed & loaned through Inter Library Loan: **118** (182)

Meeting Room Reservations: **438** (416)

Door Count: **11,163** (12,080)

August '24 / July '24

For the first time we held a summer staff day this month, creating time for the team to come together and celebrate all of the accomplishments from the previous fiscal year. From our first library mural project to our first national level grants, FY24 was a big one for BPL and the community should be awfully proud of the outstanding staff that made it all happen.

Thanks to BPL staff for another fabulous year!

August by the Numbers: E-Lending

OverDrive/Libby & Hoopla

	Total Circulation	Amount Spent	Unique Patrons	New Patrons	Average Circ/Patron
Hoopla	908	\$2,135.13	284	27	3.2
Libby	2,946	\$519.78	653	44	4.51

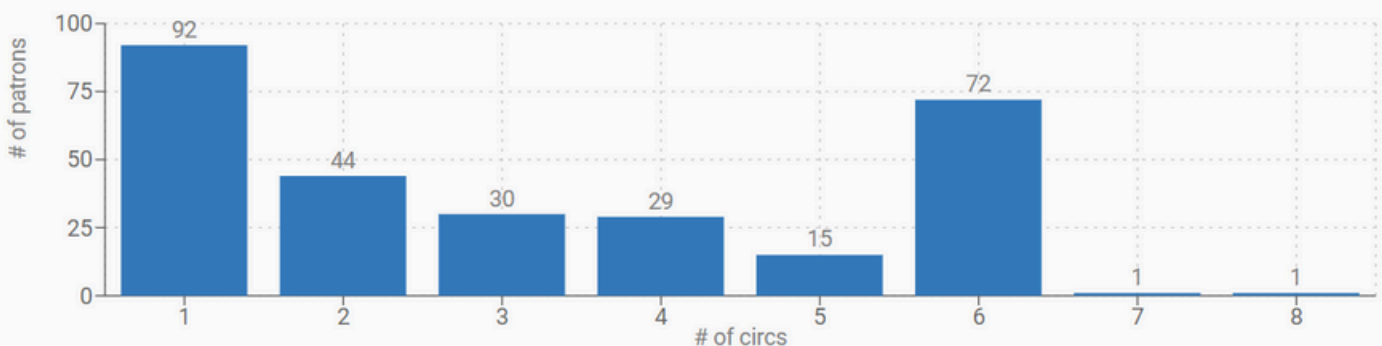
Hoopla: YTD 2024

DATE	AUDIOBOOKS COUNT	BINGEPASSES COUNT	COMICS COUNT	EBOOKS COUNT	MOVIES COUNT	MUSIC COUNT	TELEVISION COUNT	TOTAL
Jan 2024	486	6	11	202	57	12	22	796
Feb 2024	472	5	10	194	34	23	7	745
Mar 2024	571	9	14	213	34	17	9	867
Apr 2024	506	5	23	190	53	25	24	826
May 2024	530	11	10	193	32	14	16	806
Jun 2024	523	10	33	227	65	10	17	885
Jul 2024	598	12	28	237	69	18	13	975
Aug 2024	566	7	26	215	65	10	19	908
Sep 2024	50	1	5	19	1	3	1	80
Totals	4302	66	160	1690	410	132	128	6888

Patrons and Borrows

[View Detailed Patron and Borrows Report](#)

There were **908** total circs in August 2024 borrowed by **284** patrons. The average number of circs was **3.2** circs per patron.



August by the Numbers: WiFi

Burlington Public Library August-2024

In August, 794 unique patrons used your library WiFi. On average, these patrons visited to use the WiFi on just under 3 individual days.



Change from prior month
2760 ↑ **14.48%**

Monthly Sessions



2007 ↓ **-3.32%**

Total Visits



794 ↑ **2.06%**

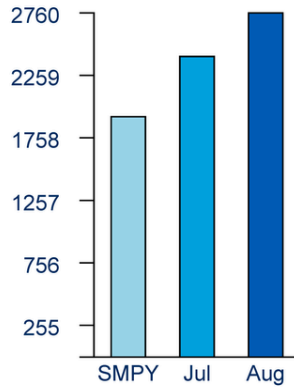
Unique Visitors



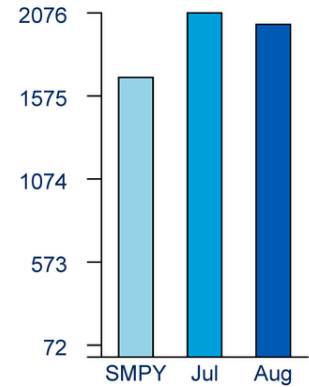
2.53 ↓ **-5.24%**

Average Return Rate

Total Monthly Session Count

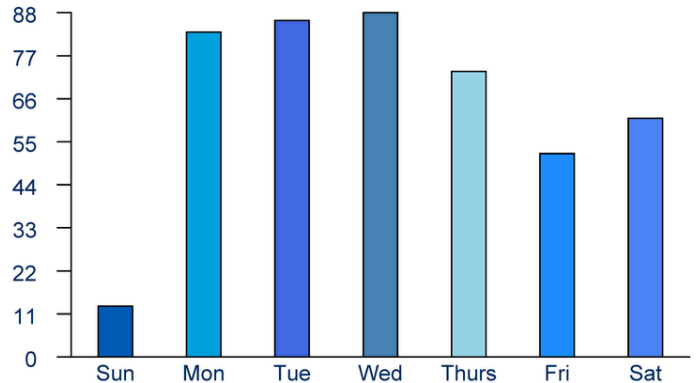


Total Monthly Visits



*SMPY: Same Month Prior Year

Average Daily Visits



Average Peak Hourly

