

LIBRARY SERVICES

OCTOBER 2024

BURLINGTON
PUBLIC LIBRARY

Summer Trees

Along with the Parks & Rec Department, area Master Gardeners, and enthusiastic volunteers, 25 of the unlocked 50 summer reading trees were planted on October 12th. With the efforts of 1,486 readers 50 trees were 'unlocked' during this summer's reading program.

Burlington Parks and Recreation
October 24 at 8:24AM

The fall tree planting that took place on October 12th was a HUGE success! Thank you to [Burlington Public Library](#) for the wonderful partnership and to everyone who showed up to help with this event!



The City of Burlington has received the Tree City USA designation for over 30 years, and was recently awarded the prestigious Tree City World designation. By partnering with the Forestry Department, we were able to combine our efforts towards growing our minds as well as our urban canopy, and setting an example for positive city partnerships.



Parks Superintendent,
Ryan Gourley

City Forester,
Patrick Moore

Library Director,
Brittany Jacobs

Spooky Season

Our annual Pumpkinpalooza drew hundreds of participants again this year as we celebrated spooky season with some fabulously decorated pumpkins. Many thanks to Paul Shaw and Jim's Greenhouse for donating all of the pumpkins for this year's event.

Harlee Sachse • Burlington Public Library
October 18 at 4:39PM

Astronaut and alien at the pumpkin palooza



At this year's Safe Trick-or-Treat event hosted by the Burlington Police Department BPL enhanced the most scream-worthy part of the evening: waiting in line! While folks lined up outside of the Auditorium they were given an extra special treat with the hilarious book *The Hallo-Weiner* by Dave Pilkey on display with our mobile story walk. Three cheers for happy kids waiting in line!



Genealogy Lock-In

On Sunday, October 20th there were 20 community members who got an uninterrupted afternoon digging into their family history with our annual Genealogy Lock-In. Area experts, staff, and Friends members hosted this hands-on workshop, connecting people with their past using our archives, databases, and library resources.

Library Recognition

Congratulations to Jim Ford and Michelle Campbell for celebrating their 10-year anniversary with the Burlington Public Library! Both Jim and Michelle hit a decade of work with BPL on October 2nd. We are so fortunate to have both of them on our team.

Congratulations, Michelle!



Congratulations, Jim!



Friends of the Library Week

October 21st - 26th was National Friends of the Library week and Burlington celebrated with a proclamation reading at City Hall! Mayor Billups read the Friends' proclamation, highlighting the talent, dedication, and average of 6,500 hours of volunteer work that the Friends put in towards the benefit of the Burlington Public Library.

Friends' President, Anita Wagner received the proclamation and gave a short speech that congratulated Tom and Cindy Murphy for 10 years of service to the Friends group.



Our Friends of the Burlington Public Library group is robust with 300 members, and an average of \$30,000 allocated annually to BPL to support programs and events. With that support, in FY24 we were able to host 851 programs that brought in 24,939 participants.



Continued support from the Friends enables us to offer high quality events and programs without ever having to charge admission to participate. Thank you to our Friends for their time, dedication, and energy that they bring to BPL. We would not be the library that we are today without their support.

October by the Numbers

Total Checkouts: **22,702** (22,315)

Number of Programs: **73** (53)

Program Participants: **3,462** (1,003)

New Borrower Accounts: **83** (98)

Use of online databases: **7,472** (11,719)

WiFi & Computer Use: **4,967** (4,614)

Items borrowed & loaned through Inter Library Loan: **190** (148)

Meeting Room Reservations: **428** (393)

Door Count: **9,836** (10,209)

October '24 / September '24

October by the Numbers: E-Lending

OverDrive/Libby & Hoopla

| | Total Circulation | Amount Spent | Unique Patrons | New Patrons | Average Circ/Patron |
|--------|-------------------|--------------|----------------|-------------|---------------------|
| Hoopla | 893 | \$2,118.41 | 273 | 23 | 3.3 |
| Libby | 2,726 | \$519.78 | 610 | 21 | 4.47 |

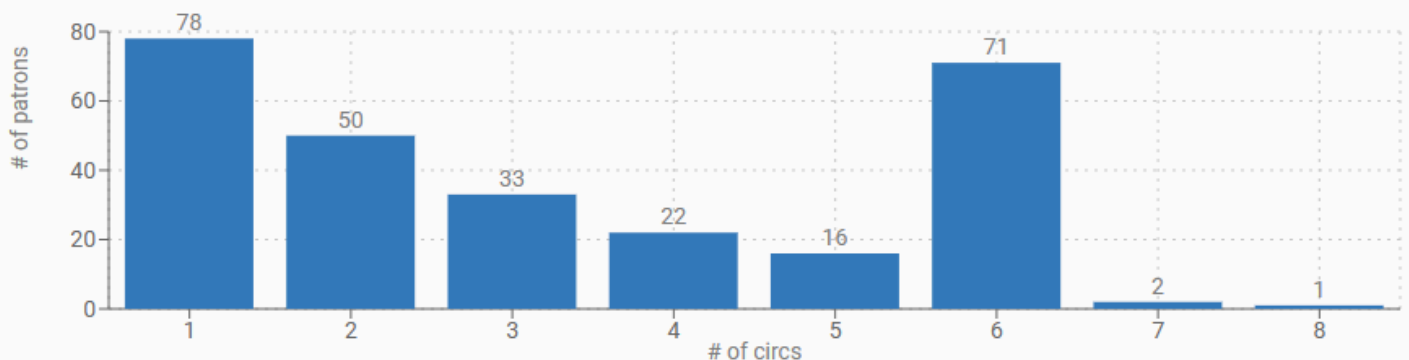
Hoopla: YTD 2024

| DATE | AUDIOBOOKS COUNT | BINGEPASSES COUNT | COMICS COUNT | EBOOKS COUNT | MOVIES COUNT | MUSIC COUNT | TELEVISION COUNT | TOTAL |
|---------------|------------------|-------------------|--------------|--------------|--------------|-------------|------------------|-------------|
| Jan 2024 | 486 | 6 | 11 | 202 | 57 | 12 | 22 | 796 |
| Feb 2024 | 472 | 5 | 10 | 194 | 34 | 23 | 7 | 745 |
| Mar 2024 | 571 | 9 | 14 | 213 | 34 | 17 | 9 | 867 |
| Apr 2024 | 506 | 5 | 23 | 190 | 53 | 25 | 24 | 826 |
| May 2024 | 530 | 11 | 10 | 193 | 32 | 14 | 16 | 806 |
| Jun 2024 | 523 | 10 | 33 | 227 | 65 | 10 | 17 | 885 |
| Jul 2024 | 598 | 12 | 28 | 237 | 69 | 18 | 13 | 975 |
| Aug 2024 | 566 | 7 | 26 | 215 | 65 | 10 | 19 | 908 |
| Sep 2024 | 607 | 12 | 15 | 214 | 45 | 19 | 14 | 926 |
| Oct 2024 | 585 | 8 | 16 | 212 | 39 | 19 | 14 | 893 |
| Totals | 5444 | 85 | 186 | 2097 | 493 | 167 | 155 | 8627 |

Patrons and Borrows

[View Detailed Patron and Borrows Report](#)

There were **893** Instant circs in October 2024 borrowed by **273** patrons. The average number of Instant circs was **3.27** circs per patron, with **74** individual(s) using all **6** Instant circs.



October by the Numbers: WiFi

Burlington Public Library October-2024

In October, 796 unique patrons used your library WiFi. On average, these patrons visited to use the WiFi on just under 3 individual days.

Change from prior month



2921 ↑ 5.26%

Monthly Sessions



1941 ↑ 6.36%

Total Visits



796 ↑ 5.29%

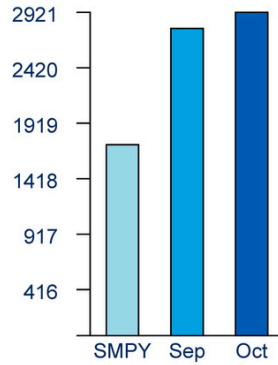
Unique Visitors



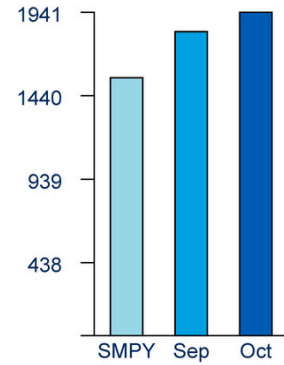
2.44 ↑ 1.24%

Average Return Rate

Total Monthly Session Count

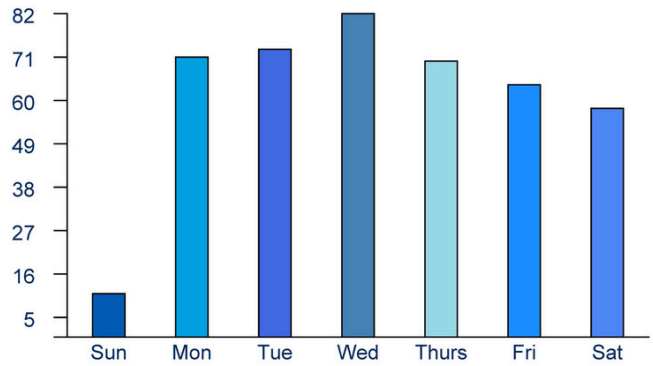


Total Monthly Visits



*SMPY: Same Month Prior Year

Average Daily Visits



Average Peak Hourly

