

LIBRARY SERVICES

JULY 2024

BURLINGTON
PUBLIC LIBRARY

Read, Renew, Repeat

One of the most striking differences from 19th century libraries and today's library is the amount of time, energy and funds spent on providing programs for the community. What used to be a narrow lane of literacy-aligned programs for young children, has morphed into an all-ages, year-round, line-up of events for people from all walks of life.

This pivot in services does not come at the expense of our core values, as access to information still lies at the heart of our field. When the Burlington Public Library was created knowledge was very much static; meaning that it couldn't travel very fast. People needed to actively relay information from one person to the next, and information was most often bound in a book.

Fast forward to 2024 where information now exists in a fluid state. Access to the internet has given the masses instantaneous publishing opportunities from social media platforms to blogs, vlogs, podcasts, and more.

With the onset of so many rapid-fire digital connections, many in-person connections have gone by the wayside. This is where the modern public library finds itself filling a unique need for communities the world over. We're bringing people together who otherwise might not interact.

The Burlington Public Library provides opportunities for all people to connect with others (That's Yesterday's News, Do Art Comic Workshop, Storytime), to learn about the world around them (Insect Zoo, Baby Sensory, The Great Outdoors) and to imagine the futures before them (Star Lab with NASA, Adventures with Green Iowa AmeriCorps, Mental Health Mondays).

Summer Numbers

Adult Reading Participants: 427

Teen Readers: 285

Kid Readers: 631

Baby Readers: 140

Total Readers: 1,486

Bookmobile Books Given: 781

Total Programs: 142

Program Participants: 7,822

Breakfast Club Meals: 275

Total Trees Unlocked: 50

Secret Books

Sure, the library has a robust mystery book collection, but did you know that we've got some active mystery puzzles to be solved amongst the shelves? Hidden throughout the library's collection are five Letterboxes, some of which are in hollowed out books hiding in plain sight! These family-friendly puzzles are part of the Atlas Quest initiative - www.atlasquest.com



Staff Recognition

Nancy Halls and Joseph Burgus both celebrated their 5 year anniversary with the Burlington Public Library this month.



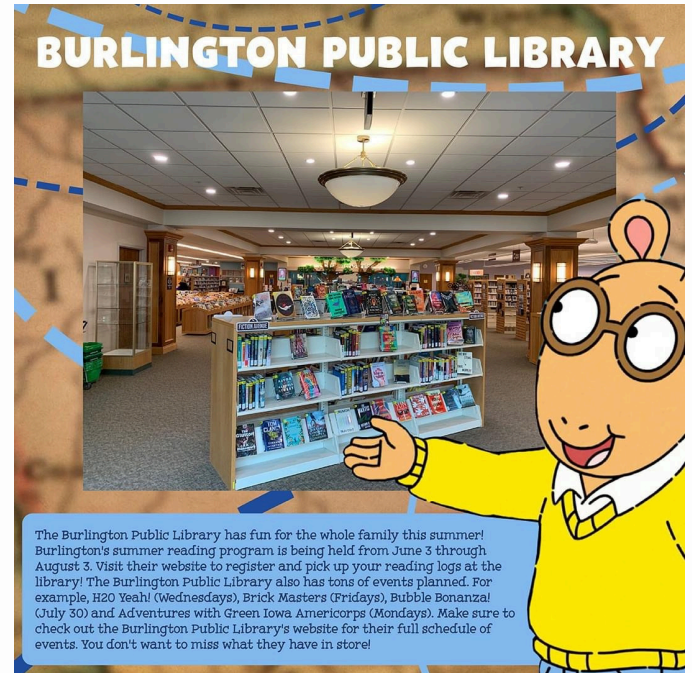
Nancy brings a deep well of local history & genealogy expertise to the BPL team.



Joseph brings a wild amount of creative energy and talents to BPL.

More News and Projects

BPL hosted special guests this summer from Arthur to Ms. Wilkerson's class!



BCSD Burlington Community School District

Jul 24 · 🌐

Oh, the places you will go! 🌍 📖

Ms. Wilkerson's second grade summer school class walked to the [Burlington Public Library](#) this morning for some reading and waterplay. They were soon joined by Ms. Morris, Ms. White and their third-graders, who had also come for reading and waterplay, as well as to deliver a hand-made thank you card, drawn by associate Ms. Sparkey, to the library for the Book Mobile.

After the second-graders were done at the library, they picked up trash around North Hill Park, an idea put forward by one of the students in the class.

#ThisisBurlington #UnleashtheHounds

👍❤️ You and 49 others

4 shares



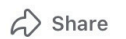
Love



Comment



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July by the Numbers

Total Checkouts: **70,724** (43,756)

Number of Programs: **61** (67)

Program Participants: **2,332** (5,236)

New Borrower Accounts: **190** (64)

Use of online databases: **7,266** (5,913)

WiFi & Computer Use: **4,853** (4,513)

Items borrowed & loaned through Inter Library Loan: **182** (169)

Meeting Room Reservations: **416** (383)

Door Count: **12,080** (11,929)

July '24 / June '24

Summer Donors and Partners

This month we partnered with the following for programs, outreach, research and community-building:

- West Burlington
- Middletown
- Des Moines County
- Greater Burlington Partnership
- Burlington Community School District
- Local Historian, Terry Abrisz
- Kulture City
- Addington Place
- Iowa State Extension Office
- Iowa STEM Council
- State Library of Iowa
- Des Moines County Master Gardeners
- Special Needs Foundation
- Iowa State University
- Network Nirvana
- Green Iowa AmeriCorps
- Fareway Grocery
- Absolute Science
- Beth Hoffman
- T.A.G. Arts Dinosaurs
- Becky Eutsler
- Bo-BQ
- Iowa State Bar Association
- Iowa Legal Aid

This month was made possible with generous donations from the following:

- Friends of the Burlington Public Library
- Arby's
- Beaton, Inc.
- Bickel's Bicycle & Fitness Shop
- Big River Resources West Burlington, LLC
- Brockway Mechanical & Roofing Company, Inc
- Burlington Rotary Club
- Burlington Trailways
- Casebine Community Credit Union
- CEC Theatres
- Century 21 Property Professionals
- Comfort Suites
- Community Action of Southeast Iowa (Altrusa)
- CWA Labor Union
- Dairy Queen
- Dave Bessine Electric Inc
- Delta Kappa Gamma Society
- Bettendorf Family Museum
- Farmers Savings Bank
- Great River Entertainment: Fun City
- Great River Health Systems
- Grinstead & Associates
- Hamilton-Walters Detachment Marine Corps League
- Happy Joe's Pizza
- Iowa Children's Museum
- Kiwanis Club
- Lunning Chapel
- McDonald's Restaurants
- Midwest Eye Clinic
- Midwest Vinyl Products, Inc
- OCI Iowa Fertilizer
- Optimist Club
- Putnam Museum and Science Center
- River Basin Publications
- Smile Shoppe
- Standard of Beaverdale
- State Farm Insurance
- Sue and Dwight Mulch
- Two Rivers Bank & Trust
- Zaiser's Florest & Landscaping



July by the Numbers: E-Lending

OverDrive/Libby & Hoopla

	Total Circulation	Amount Spent	Unique Patrons	New Patrons	Average Circ/Patron
Hoopla	975	\$2,269.29	293	33	3.33
Libby	2,891	\$519.78	618	44	4.67

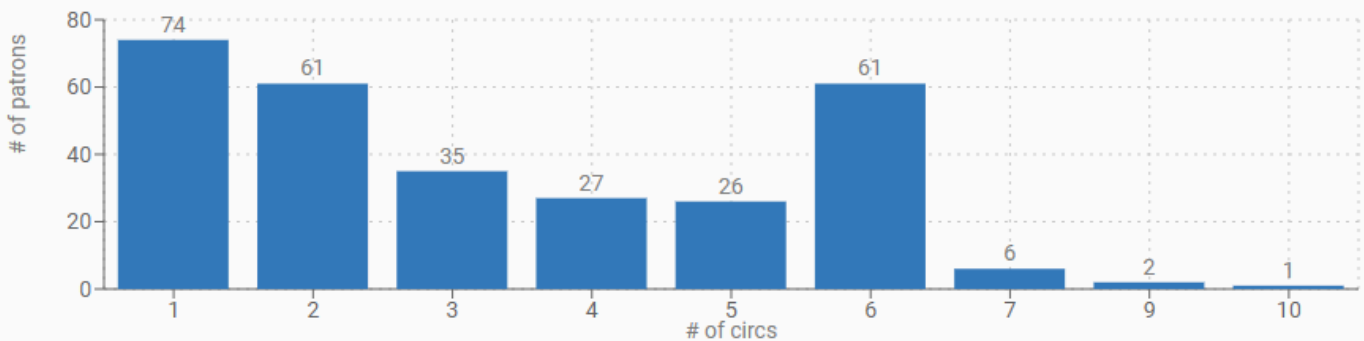
Hoopla: YTD 2024

DATE	AUDIOBOOKS COUNT	BINGEPASSES COUNT	COMICS COUNT	EBOOKS COUNT	MOVIES COUNT	MUSIC COUNT	TELEVISION COUNT	TOTAL
Jan 2024	486	6	11	202	57	12	22	796
Feb 2024	472	5	10	194	34	23	7	745
Mar 2024	571	9	14	213	34	17	9	867
Apr 2024	506	5	23	190	53	25	24	826
May 2024	530	11	10	193	32	14	16	806
Jun 2024	523	10	33	227	65	10	17	885
Jul 2024	598	12	28	237	69	18	13	975
Aug 2024	382	3	16	136	41	9	18	605
Totals	4068	61	145	1592	385	128	126	6505

Patrons and Borrows

[View Detailed Patron and Borrows Report](#)

There were **975** total circs in July 2024 borrowed by **293** patrons. The average number of circs was **3.33** circs per patron.



July by the Numbers: WiFi

Burlington Public Library July-2024

In July, 778 unique patrons used your library WiFi. On average, these patrons visited to use the WiFi on just under 3 individual days.

Change from prior month



2411 ↑ 12.3%

Monthly Sessions



2076 ↑ 18.49%

Total Visits



778 ↑ 16.82%

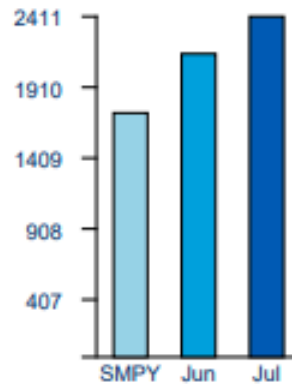
Unique Visitors



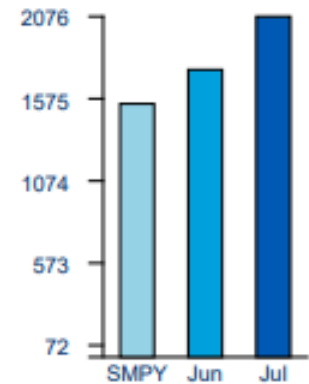
2.67 ↑ 1.52%

Average Return Rate

Total Monthly Session Count

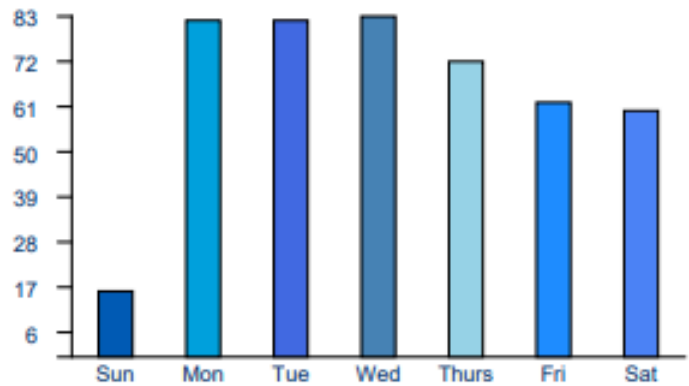


Total Monthly Visits



*SMPY: Same Month Prior Year

Average Daily Visits



Average Peak Hourly

