

LIBRARY SERVICES

NOVEMBER 2024

BURLINGTON
PUBLIC LIBRARY

Staff Training

Every year on Veteran's Day the Burlington Public Library staff gather to spend the day learning together to further our collective professional development. Area libraries, Friends board members, library trustees, and the City Manager were also in attendance.

The day started with a discussion on connections with library Director, Brittany Jacobs. Jacobs highlighted the ways in which people connect with one another and how the library can facilitate those points of connection.

The staff then went on a field trip to Starr's Cave for a keynote speech from organizational ecologist, Chris Lee. The theme of connections was further explored through the lens of ecology.



Lee led the group on a tour of Starr's Cave, pointing out how people, purpose, and perspective are connected in the natural as well as the professional world.

After lunch, a discussion about the 2026 installation of the American Holocaust Museum's travelling exhibit, American's and the Holocaust, sparked new ideas and enthusiasm.

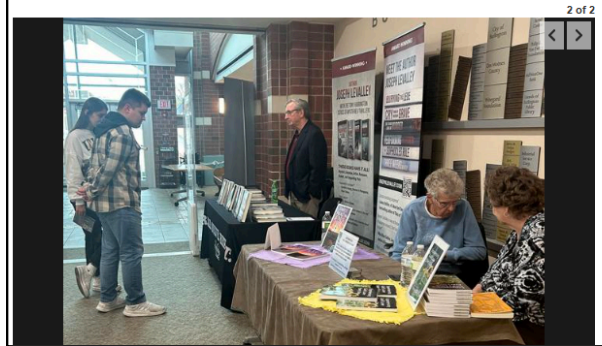
With a library facility that is open 60 hours a week, 52 weeks of the year, it is important for the staff to take time to gather, share, and explore together. For an organization that promotes curiosity and learning, it's important that we put our purpose into practice for our staff as well as the public.

Sterling Lord

In 2015 the Burlington Public Library set out to honor Burlington-born literary giant, Sterling Lord, and this November we continue the annual tradition of hosting the Sterling Lord Writers and Readers Festival.

Authors and readers come together for annual Sterling Lord event at Burlington Public Library

Tracey Lamm tlamm@thehawkeye.com Nov 13, 2024 Updated Nov 14, 2024



10 local authors were on hand to showcase their books giving participants the opportunity to purchase signed copies of books, as well as ask any pressing questions they had about the publishing world.

Over lunch, readers got to share some of their favorite recent reads while taking notes from others and building up their 'to be read' list.

An afternoon of workshops spanned from the topics of journalism, editorial work, and self-publishing. A panel discussion with three publishing experts gave concrete tips for those looking to have their work published. This annual event is a great way to celebrate the legacy of Sterling Lord, while inspiring our very own crop of readers and writers.

Facebook Comment:



Jessica Irish

Happy Thanksgiving to all of the library staff and volunteers! I appreciate you and your services so very much.

1w Love Reply Hide

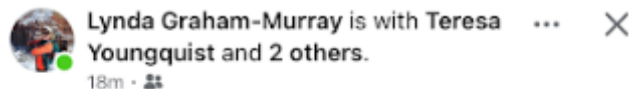


The Mummy Returns

Our resident mummy made another public appearance at this month's Vacation Thru Time: Valley of the Kings event. The magic of the library is that it gives people an opportunity to explore new places, even when we can't leave town. This month's event took library users back in time to the Valley of the Kings, and explored mummification, hieroglyphs, and fabulous information provided by Egyptologist and Professor of Egyptology at the University of Bristol, Aidan Dodson.



More Highlights



Pie making class at the Burlington Library. What a timely skill to refresh with the holidays right around the corner.



It was a chilly night, but thanks to the team who built our Night Before Christmas float, the Burlington Public Library was well represented at the annual Lighted Holiday Parade.



Library Director, Brittany Jacobs, was elected to the Vice President/President Elect roles for the Iowa Library Association. Jacobs will serve as Vice President in 2025, and President in 2026.

ILA VICE PRESIDENT/PRESIDENT ELECT



**Brittany
Jacobs**

Director

Burlington Public Library



October by the Numbers

Total Checkouts: **21,977** (22,702)

Number of Programs: **64** (73)

Program Participants: **1,373** (3,462)

New Borrower Accounts: **99** (83)

Use of online databases: **5,757** (7,472)

WiFi & Computer Use: **5,087** (4,967)

Items borrowed & loaned through Inter Library Loan: **113** (190)

Meeting Room Reservations: **403** (428)

Door Count: **9,471** (9,836)

November '24 / October '24

November by the Numbers: E-Lending

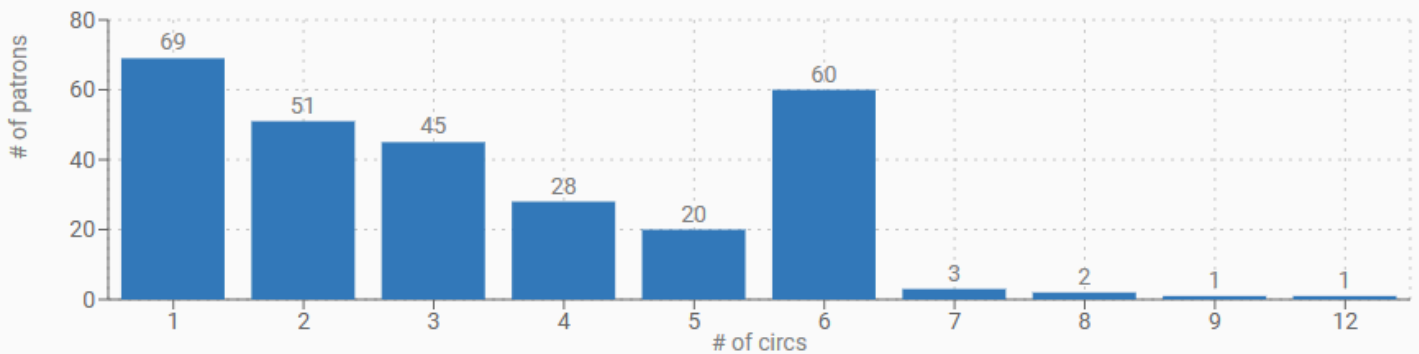
OverDrive/Libby & Hoopla

	Total Circulation	Amount Spent	Unique Patrons	New Patrons	Average Circ/Patron
Hoopla	936	\$2,195.02	280	15	3.3
Libby	2,536	\$519.78	589	34	4.31

Hoopla: FY25 YTD

Patrons and Borrows

There were **936** Instant circs in November 2024 borrowed by **280** patrons. The average number of Instant circs was **3.34** circs per patron, with **67** individual(s) using all **6** Instant circs.



DATE	AUDIOBOOKS COUNT	BINGEPASSES COUNT	COMICS COUNT	EBOOKS COUNT	MOVIES COUNT	MUSIC COUNT	TELEVISION COUNT	TOTAL
Jul 2024	598	12	28	237	69	18	13	975
Aug 2024	566	7	26	215	65	10	19	908
Sep 2024	607	12	15	214	45	19	14	926
Oct 2024	585	8	16	212	39	19	14	893
Nov 2024	638	8	19	185	54	15	17	936
Totals	2994	47	104	1063	272	81	77	4638

November by the Numbers: WiFi

Burlington Public Library November-2024

In November, 959 unique patrons used your library WiFi. On average, these patrons visited to use the WiFi on just under 3 individual days.



3083 ↑ 5.55%

Change from prior month

Monthly Sessions



2256 ↑ 16.23%

Total Visits



959 ↑ 20.48%

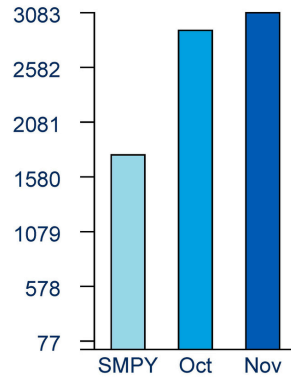
Unique Visitors



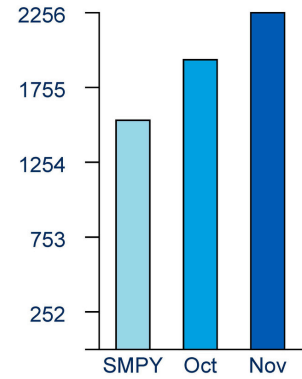
2.35 ↓ -3.69%

Average Return Rate

Total Monthly Session Count

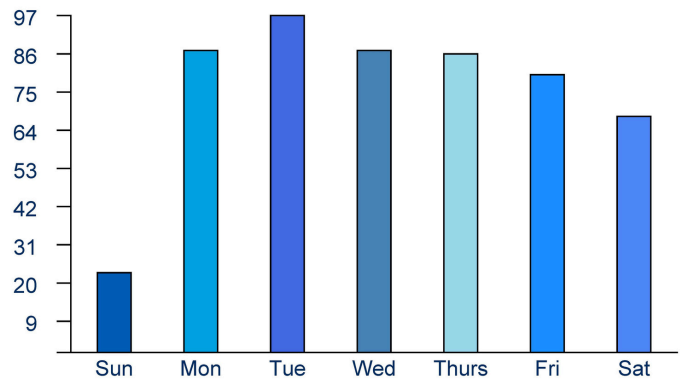


Total Monthly Visits



*SMPY: Same Month Prior Year

Average Daily Visits



Average Peak Hourly

